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Women and Girls Fund begins annual fundraising campaign

WAUKESHA (October 31, 2019) – The Women and Girls Fund of Waukesha County (WGF) will mark its milestone 15th year by launching an aggressive annual campaign to raise support for programs that benefit women and girls in Waukesha County.

“Our 15th anniversary is an opportunity for reflection and renewed commitment to support non-profit agencies and programs that provide opportunities to women and girls,” said Michelle DuBord, executive director of the WGF. “Our 2019 goal of \$150,000 will help us provide even more financial assistance to community groups that help women and girls build the confidence and skills they need to succeed.”

The campaign will end Jan. 15, 2020.

In 2019, the WGF awarded grants totaling \$112,500 to 11 local nonprofit agencies to support programs that promote the welfare, independence and self-sufficiency of women and girls of all ages. With the presentation of its 2019 grants, the WGF has given just over \$1 million to nearly 60 Waukesha County non-profit organizations since its inception in 2004.

Grant recipients in 2019 were: Big Brothers Big Sisters of Metro Milwaukee, Innovators in Learning and Achievement, Inc. CESA # 1, Girl Scouts of Wisconsin Southeast, Good Friend, Inc., Healing Hearts of Waukesha County, IndependenceFirst, Lake Area Free Clinic, Lutheran Social Services of Wisconsin and Upper Michigan, Inc., Hispanic Health Resource Center, SHARP Literacy, and Wisconsin Community Services.

The Women and Girls Fund seeks to aid and enrich the lives of women and girls so they become thriving residents of their communities. Its signature event, the annual Women of Distinction luncheon, will be May 15, 2020, at the new Brookfield Conference Center.

Donations may be made online at <http://www.wgf-waukesha.org/make-a-donation/> or mailed to Women and Girls Fund, 2727 N. Grandview Blvd. Suite 301, Waukesha, WI 53188. Donors may also allocate their contribution to the WGF through the United Way.

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