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WOMEN AND GIRLS FUND SEEKS \$125,000 WITH ANNUAL FUNDRAISING CAMPAIGN

WAUKESHA (October 30, 2018) – The Women and Girls Fund of Waukesha County (WGF) will mark its milestone 15th year by launching an aggressive annual campaign to raise support for programs that benefit women and girls in Waukesha County.

“We are committed to supporting non-profit agencies and programs that provide opportunities to women and girls,” said Michelle DuBord, executive director of the WGF. “Our 2018 goal of \$125,000 will allow us to provide even more financial assistance to community groups that help women and girls build the confidence and skills they need to succeed.”

The campaign will kick off Oct. 30 and end Jan. 14, 2019.

In 2018, the WGF awarded grants totaling \$91,100 to 11 local nonprofit agencies: Addiction Resource Council, Inc., Best Buddies Wisconsin, Carroll University (STEM for Girls), Easter Seals, ERAs Senior Network, Junior Achievement of Wisconsin, Lotus Legal Clinic, National Alliance on Mental Illness Waukesha County, LindenGrove Foundation, Prevent Blindness Wisconsin, and the Waukesha County Community Dental Clinic.

Since 2004, the WGF has awarded nearly \$900,000 to local nonprofit agencies that support women and girls. “A successful 2018 campaign will allow us to reach \$1 million in total grants in 2019,” DuBord said. “That would be a truly exciting way to celebrate our 15th anniversary.”

Donations may be made online at <http://www.wgfwaushacounty.org/contribute> or mailed to Women and Girls Fund, 2727 N. Grandview Blvd. Suite 301, Waukesha, WI 53188. Donors may also allocate their contribution to the WGF through the United Way by designating Women & Girls Fund of Waukesha County c/o Waukesha County Community Foundation, EIN # 39-1969122.

The WGF, established in 2004, seeks to aid and enrich the lives of women and girls so they become thriving residents of their communities. Each year, the WGF awards grants to local nonprofit agencies to support projects and programs that promote the welfare, independence and self-sufficiency of women and girls of all ages. Areas of interest include leadership, education, health and wellness, family and relationships, and arts and culture.

The Women and Girls Fund signature event, the annual Women of Distinction luncheon, will be held on May 10, 2019.

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